

GRUPO SPORTS WORLD ANNOUNCES THE SUSPENSION OF ACTIVITIES IN MEXICO CITY AND STATE OF MEXICO CLUBS

Mexico City, December 22, 2020 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT) (BIVA: SPORT), the leading operator of family fitness clubs in Mexico, announces that in accordance with the new provisions issued by Mexico City and State of Mexico governments on December 18, 2020, the clubs in these locations will remain closed from December 19, 2020 and until January 10, 2021.

Grupo Sports World joins the government's commitment to take care of your health and we invite you to stay healthy and stay at home. In order to support continuity in physical activity, download the Sports World App and enjoy all its benefits such as: 200 live classes given by 40 coaches; more than 100 videos of recorded classes for you to do your training in three available levels; training and nutrition plans; progress and achievement tracking, and online store.

For our client's community we will leave open the teleconferences for group classes, where they can check the schedules on the page www.sportsworld.com.mx so they continue to be physically active with the community of their club.

We will continue paying attention to the evolution of the current situation, also to the provisions and recommendations of the authorities regarding the restart of activities, that will be communicated in a timely manner. We hope that this situation ends as soon as possible with the least impact for the entire Sports World community, our collaborators and general population.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) with the ticker “SPORT S” (Bloomberg: sports:mm) and in the Institutional Stock Exchange (BIVA) under the same ticker.

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole “Sports World” or “The Company”) that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward - looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward - looking statements, whether as a result of new information, future events or otherwise.

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