

Sports World announces 2013 earnings guidance and a resolution to cancel repurchased shares

Mexico City, January 14, 2013 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company” or “the Group”) (BMV: SPORT), announced today its earnings guidance for 2013, concurrently the company announced a resolution of its Board of Directors that approves the cancellation of 1,000,000 outstanding shares, which had been repurchased through the stock repurchase plan.

Sports World expects its revenue to grow by 43% during 2013, compared to the result of 2012. The growth in active users at the clubs that opened during 2011, 2012 and the ones that will open during 2013, will be the main drivers of this growth.

Additionally, the company expects an EBITDA margin of 18.3% during 2013. This result will reflect the consolidation of operations at the existing clubs, as well as the temporary effect caused by the pre-operating expenses at the new clubs that will open during 2013.

Regarding the shares acquired through the stock repurchase plan, a resolution accorded today by the Board of Directors, approved the cancellation of 1,000,000 shares, acting in accordance with the resolutions approved by the Shareholder’s General Assembly on March 14, 2012.

ABOUT FORECASTS

Although Grupo Sports World S.A.B.de C.V. has forecasted its financial performance based on the current state of the industry and the company itself, there can be no guarantee as to the fulfillment of these expectations since the company has forecasted its performance based on situations that may not materialize. The actual results and/or performance of Grupo Sports World S.A.B.de C.V, may vary considerably from the results portrayed in previous forecasts and expectations.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is one of the leading operators of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice physical and sports-related activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its members. The company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker “SPORT” (Bloomberg: sports:mm).

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This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may intend to predict, forecast, indicate or imply future results, performance or achievements, and may contain words like “believe,” “anticipate,” “expect,” “envisage,” “will likely result,” or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We advise you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company’s current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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