

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS SECOND CLUB IN QUERÉTARO: SW BERNARDO QUINTANA

Mexico City, August 02, 2017 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club number 55, SW Bernardo Quintana.

The location of this club stands out for being in one of the busiest and most important avenues of Querétaro, in an area with a high demand for wellness services, which has been reflected in a successful membership presale process, with more than 750 units sold.

Sports World Bernardo Quintana is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, a semi-olympic swimming pool, dressing rooms, steam room, and sauna; also, the facilities include a wall to practice sport climbing, FitKidz, an area designed exclusively for children, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training.

As of today, the two clubs opened in Querétaro have had a high demand. This way, Sports World continues with its expansion to different states in Mexico, offering a wide range of sports alternatives for all members of the family, with state-of-the-art equipment and programs, led by certified coaches.

Sports World is the leading operator of family fitness clubs in Mexico with a total of 57 clubs, 55¹ in operation and two more under construction and pre-sale of memberships.

SW BERNARDO QUINTANA



¹ Includes Tijuana, Arboledas, Luna Parc and Coacalco clubs, which have a shared operating agreement with a third-party and do not operate under the brand Sports World.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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