

## Sports World announces the opening of its newest club SW Garden Santa Fe

**Mexico City; August 20, 2013 – Grupo Sports World, S.A.B. de C.V.** (“Sports World”, “SW”, “the Company” or “the Group”) (BMV: SPORT), announces the opening of its newest club, Garden Santa Fe.

This new club, belonging to the individual format, is located in the new shopping mall known as Garden Santa Fe, and it began operations with over 640 presold memberships. With this club, the company now has 32 clubs in operation, as well as 3 more under construction.

This club represents an investment of over \$22 million pesos and the creation of over 40 jobs.

### ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is one of the leading operators of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice physical and sports-related activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its members. The company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker “SPORT” (Bloomberg: sports:mm).

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