

## Grupo Sports World will host first quarter 2014 earnings conference call

**Mexico City, April 22, 2014 – Grupo Sports World, S.A.B. de C.V.** (“Sports World”, “SW”, “the Company” or “the Group”) (BMV: SPORT), will publish its first quarter 2014 earnings report on Monday, April 28, after the market closes.

The management of Grupo Sports World invites you to participate in our quarterly earnings conference call that will take place on Tuesday, April 29, 2014 at 13:30 Mexico City time (CDT). This conference call will be held mainly to discuss quarterly results and other updated information regarding the company’s business.

In order to participate please dial (877) 842-9032 from within the United States or +1 (973) 200-3186 from within Mexico or any other country. Participants are asked to dial 10 minutes before the conference begins. The conference **ID code** is: **31525945**. The Conference will be held in Spanish with simultaneous translation to English, so we ask that you inform the operator in which language you choose to participate.

The retransmission of the call will be available in the IR section of our website, [www.sportsworld.com.mx](http://www.sportsworld.com.mx) as of April 30, 2014.

### ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is one of the leading operators of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its members. The company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker “SPORT” (Bloomberg: SPORTS:MM).

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*This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Forward looking statements include, without limitation, any statement that may intend to predict, forecast, indicate or imply future results, performance or achievements, and may contain words like “believe,” “anticipate,” “expect,” “envisage,” “will likely result,” or any other words or phrases of similar meaning. Such statements are subject to a number of risks, uncertainties and assumptions. We advise you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company’s current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.*

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