

GRUPO SPORTS WORLD ANNOUNCES THE OPENING OF ITS CLUB SW ESFERA QUERETARO

Mexico City, December 24, 2018 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the opening of its club number 59, SW Esfera, the third in Querétaro State.

SW Esfera is located inside “Plaza Esfera” shopping center, on the Querétaro - Celaya 5501 highway, a few minutes from important residential areas and with a strong demand for wellness services. This location stands out for being among the most important and busy avenues in the city of Querétaro, such as Boulevard Las Américas, Constituyentes and the Querétaro - Celaya highway, which guarantees a constant flow of people.

Sports World Esfera is a family format club, which includes: basic areas such as free and controlled-weight, boxing area, cardio equipment, group classrooms, swimming pool, dressing rooms, steam room, and sauna, as well as an area designed exclusively for children, FitKidz, and Zona Intenz, a specialized area that has all the necessary equipment to practice high intensity functional training. Additionally, in this new club will be offered, as in all our clubs, a wide range of sports alternatives for the whole family, with cutting-edge equipment and programs, led by certified coaches.

Finally, we continue with our expansion plan and pre-sale process of SW Tlalnepantla, SW Torreón, SW Saltillo and SW Aguascalientes, whose openings we estimate for the beginning of 2019. In this way, we continue positioning ourselves as a key player in Wellness, strengthening our leadership in the country and diversifying our geographical position.

This consolidates our position as the leading operator of family fitness clubs in Mexico with a total of 59 clubs in operation and four more under construction and pre-sale process.

SW ESFERA



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ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker "SPORT" (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole "Sports World" or "The Company") that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company's current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

