

GRUPO SPORTS WORLD ANNOUNCES THE RELAUNCH OF ITS MOBILE APP

Mexico City, November 23, 2018 – Grupo Sports World, S.A.B. de C.V. (“Sports World”, “SW”, “the Company”, or “the Group”) (BMV: SPORT), the leading operator of family fitness clubs in Mexico, announces the relaunch of its mobile app "APP" that will offer better experiences to those individuals who enjoy a Wellness lifestyle.

The new version of the mobile app will feature multimedia content, booking and looking for classes, sports routines, nutritional advice and other services that incorporate new trends in the sector. The APP will be available for both customers and general public.

“In Sports World we are looking to transform lives and encourage our customers to meet their goals around a healthy life, that’s why we are excited to announce the renewal of our App, which reinforces our value proposition, being a tool that will allow them to adopt a Wellness lifestyle inside and outside the club”, said Fabián Bifaretti, CEO of Sports World.

Finally, the company believe that the new version of the mobile app can contribute to Grupo Sports World potential growth.

ABOUT GRUPO SPORTS WORLD

Grupo Sports World, S.A.B. de C.V. is the leading operator of family fitness clubs in Mexico. The Company offers several concepts that are specifically designed so that all family members can practice sports and other wellbeing activities under the same roof. Sports World has a wide range of fitness programs and activities that focus on the specific needs of its customers. The Company also offers training, health and nutrition services, which reflect the latest global trends in the fitness industry. Sports World is listed on the Mexican Stock Exchange (BMV) under the ticker “SPORT” (Bloomberg: sports:mm).

INFORMATION ON ESTIMATES AND ASSOCIATED RISKS

This report may contain certain forward-looking statements and information relating to Grupo Sports World S.A.B. de C.V. and its subsidiaries (on the whole “Sports World” or “The Company”) that reflect the current views and/or expectations of Sports World and its management with respect to its performance, business and future events. Please be advised that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this presentation and in oral statements made by authorized officers of Grupo Sports World. Readers are cautioned not to place undue reliance on these or any forward-looking statements, which relate to the company’s current situation only as of their dates of publication. Sports World undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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