

SPORTS WORLD (BMV: SPORT) WE ARE THE LEADING OPERATOR OF FAMILY FITNESS CLUBS IN MEXICO AND THE ONLY PUBLICLY-TRADED WELLNESS COMPANY IN LATIN AMERICA. WE OFFER A WIDE RANGE OF FITNESS PROGRAMS FOCUSED IN THE SPECIFIC NECESITIES AND DEMANDS OF OUR CLIENTS, AS WELL AS TRAINING, HEALTH AND NUTRITION SERVICES IN ACCORDANCE WITH THE LATEST INTERNATIONAL INDUSTRY TRENDS. SINCE 2010 SPORTS WORLD IS LISTED IN THE MEXICAN STOCK EXCHANGE (BMV) UNDER THE TICKER SPORT.S

MISSION

To make our customers feel special in a fun, dynamic, and cordial environment, and to activate and transform their lives.

VISION

To be the leading wellness company, known for generating experiences that surpass our customers' expectations through quality in service and innovation, while ensuring the growth of our employees and the company's profitability and sustainability.

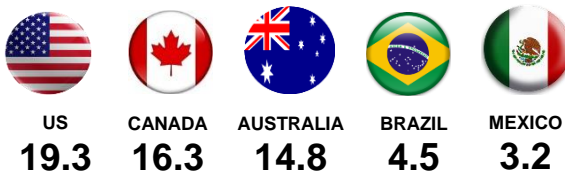
COMPANY'S STRATEGY

- Focus on wellness
- Focus on client satisfaction and service
- Family-friendly environment
- Sports programs innovation
- Committed and experienced management team.

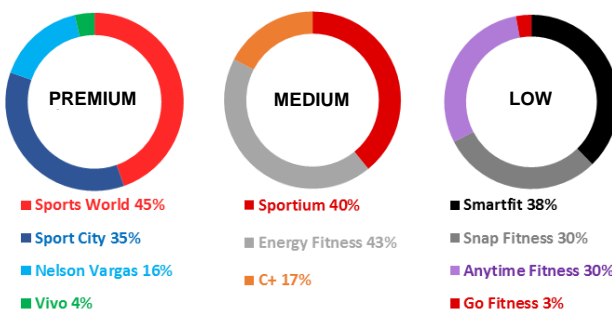
PRESENCE IN 13 STATES OF MEXICO

- | | |
|-----------------------------|----------------------------|
| • 32 CDMX | • 1 Baja California |
| • 8 Estado de México | • 1 Campeche |
| • 3 Jalisco | • 1 Guanajuato |
| • 2 Nuevo León | • 1 Morelos |
| • 2 Puebla | • 1 Sonora |
| • 2 Querétaro | • 1 Veracruz |
| • 2 Yucatán | |

FITNESS MARKET PENETRATION (% OF POPULATION ENROLLED IN A CLUB)¹



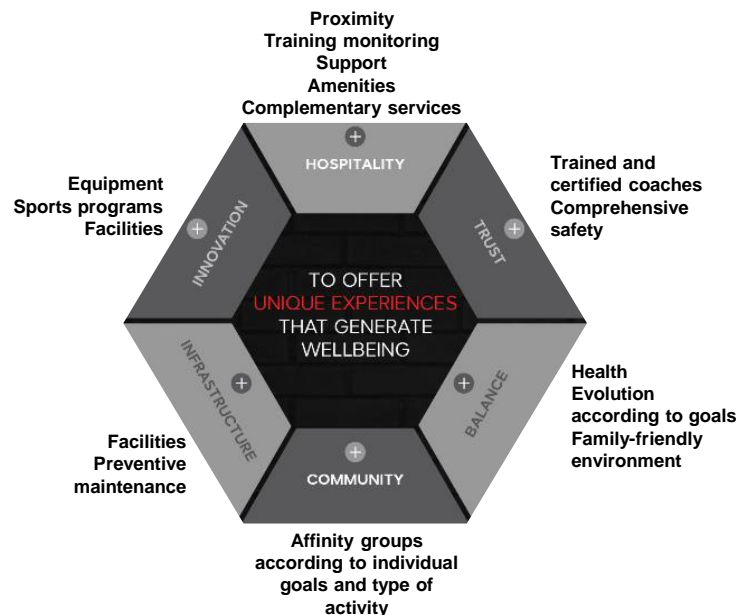
MARKET SHARE (BY NUMBER OF CLUBS)²



HIGHLIGHTS

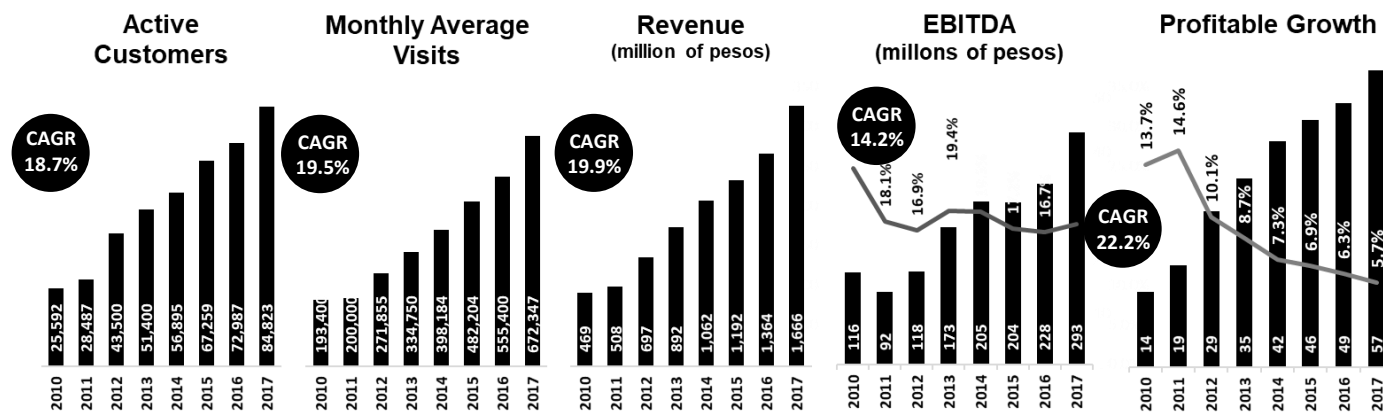
- 1 Only publicly-traded wellness company in Latin America.
- 2 Leading family Sports club chain in Mexico with **57 clubs in operation**.
- 3 Region with **high growth potential in wellness industry**.
- 4 Our clubs are located in the most attractive locations, in terms of per capita income and population density.
- 5 **Solid financial trajectory** with Compounded Annual Growth Rate of 20.0% from 2012 to 2017.
- 6 Innovative and modern facilities with sports programs that satisfy the specific needs of all our customers.

UNIQUE VALUE PROPOSITION



¹ IHRSA, report on the state of the health and fitness industry in Mexico 2015.
² Website of each company.

FINANCIAL HIGHLIGHTS



(Thousands of pesos)	First Quarter			
	2018	2017	\$ Var	% Var
Net revenue	450,022	358,252	91,770	25.6%
Clubs' operating expenses	367,873	283,081	84,792	30.0%
Gross contribution	82,149	75,171	6,978	9.3%
Administrative cost	22,720	23,357	(637)	(2.7%)
Depreciation & Amortization	50,295	42,393	7,902	18.6%
Operating income	9,134	9,421	(287)	(3.0%)
EBITDA	59,429	51,814	7,615	14.7%
<i>EBITDA margin</i>	13.2%	14.5%		-1.3 pp
Non-recurring expenses	5,627			
ADJUSTED EBITDA	65,056	51,814	13,242	25.6%
<i>Adjusted EBITDA margin</i>	14.5%	14.5%		-0.0 pp
Net financing cost	14,273	8,192	6,081	74.2%
Income tax	(1,028)	319	(1,347)	NA
Net (loss) profit for the year	(4,111)	910	(5,021)	NA
<i>Net Profit Margin</i>	-0.9%	0.3%		-1.2 pp

OUR GOALS

- Continue increasing our customers satisfaction and loyalty through an excellent service
- Increase business' profitability
- Increase occupancy levels of our clubs
- Continue with successful openings
- Increase our market share in other states of Mexico

(Thousands of pesos)	2018	2017	\$ Var	% Var
Total current assets	217,318	247,167	(29,849)	(12.1%)
Total non-current assets	1,707,840	1,532,025	175,815	11.5%
Total assets	1,925,158	1,779,192	145,966	8.2%
Total current liabilities	554,524	550,930	3,594	0.7%
Total non-current liabilities	441,091	340,676	100,415	29.5%
Total liabilities	995,615	891,606	104,009	11.7%
Total stockholders' equity	929,543	887,586	41,957	4.7%
Net financial debt	460,914	321,654	139,260	43.3%
Net financial debt / EBITDA	1.5x	1.4x		0.1x

STOCK INFORMATION

AS OF MARCH 31, 2018

LISTED: **BMV**

IPO DATE: **OCTOBER 7, 2010**

TICKER SYMBOL: **SPORT**

TOTAL SHARES OUTSTANDING: **82,118,949**

MARKET CAP: **\$1,498.7 MILLION PESOS**

ANALYST COVERAGE

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